

GENIESE JAMES

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EXPERIENCE

2012 - Present

OFFICE OF THE PROVOST, UNIVERSITY OF SOUTH CAROLINA

Director of Information Resources

- Maintain over 15 web presences with rich digital content across the division
- Provide consulting and guidance to 20 reporting offices and programs on the strategic use of web technologies, including WordPress, Joomla! and SharePoint
- Direct the migration of existing web sites into OU Campus, the content management system selected by the University
- Design and develop Microsoft Access database solutions for tracking and reporting
- Manage and rigorously document requirements for complex web application projects with a campus wide impact including:
 - Academic course and curriculum management system for faculty governance approval and tracking in every college and school
 - UofSC Connect database of opportunities for learning within and beyond the classroom to satisfy SACSCOC quality enhancement plan requirements. Project was successful enough to aid in fundraising.
 - Fellowships and Scholar Program tracking and search for scholarships, events and winner biographies
- Conduct user experience research and testing
- Serve on the Faculty & Staff Information Technology Committee for the entire UofSC system

2011-2012

TEKSYSTEMS (COLONIAL LIFE)

Information Architect

- Independently planned and documented user interfaces for internal web application projects
- Illustrated web application project processes with detailed flow charts and wireframes
- Worked with a team to orchestrate a successful user experience for a large extranet redesign
- Created a detailed tagging strategy to support both known and unknown information finding for a large extranet redesign

2005 -2011

SC.GOV, THE OFFICIAL WEB SITE OF THE STATE OF SOUTH CAROLINA

Creative Services Director

- Managed Creative Services team, including staff selection, performance review, and project guidance and mentoring
- Set policy and guidelines for the prototyping of custom web applications
- Developed Microsoft SharePoint site templates and page layouts for content management
- Provided usability and accessibility testing, guidance, and support for executive review
- [Ethics Electronic Filing Application](#) named among *Best in the Nation for interface design*
- Appliance Rebate Program – *Honorable Mention, Center for Digital Government Achievement Awards 2010*

Senior Interface Designer

- Designed and constructed cross browser, 508 compliant web sites for state agencies
- Prototyped custom web applications according to project specification
- Designed usable, 508 compliant application interfaces with semantic XHTML markup

2003 - 2005

GRAYSAIL, LLC

Creative Developer

- Designed and constructed cross browser compliant web sites for clients in higher education and retail industries
- Developed user interfaces for custom Java technologies
- Prototyped new web applications according to project specification
- Implemented customized open source e-commerce solutions

2001- Present

RICHLAND COUNTY SCHOOL DISTRICT ONE

Database Consultant

- Design custom database solutions for student registration, hearings, and homebound student services
- Develop and support complex report functions to calculate service times across the district

EDUCATION

THE UNIVERSITY OF SOUTH CAROLINA

Columbia, SC

Moore School of Business

- Bachelor of Business Administration
- Emphasis in Business Information Systems, Management, and Entrepreneurship
- Alumni Scholar, National Achievement Scholar, Palmetto Fellows Scholar

School of Journalism and Mass Communications

- Broad liberal arts curriculum with advertising and public relations emphasis

PORTFOLIO

Websites

- [Office of the Provost](#), University of South Carolina
- [Study Abroad](#), University of South Carolina
- [Rearing Successful Sons](#)
- [Duke's Pad Thai](#)
- [Grilled Teriyaki](#)

Applications

- [University of South Carolina Academic Program Proposal System](#) *(Login available upon request)*
- [University of South Carolina Fellowships and Scholar Programs Database](#)
- [South Carolina Secretary of State UCC Online](#)
- [State of South Carolina Ethics Campaign Finance Reporting](#)

ADDITIONAL

- Adobe CS, Dreamweaver, Fireworks, Photoshop, InDesign, Illustrator, Adobe Acrobat Pro
- HTML 5, XHTML, CSS 3, XML, Responsive Design, JavaScript, jQuery, AJAX, SQL, PHP
- SharePoint, Joomla!, WordPress, OU Campus, CMS Made Simple, osCommerce, osCMax
- Microsoft Office Suite, Visio
- Exceptional verbal and written communication skills
- Excellent organizational and leadership skills
- Intuitive problem solving abilities